

Cutting Edge backs worker co-ops, others striving to build new economy

Cutting Edge Capital collaborates with visionary and courageous “change makers” to build a more sustainable and equitable new economy. We help social ventures raise capital in a way that allows them to remain true to their mission and vision.

Our sister law firm, Cutting Edge Counsel, offers a full range of legal services, including entity formation and strategic structuring, intellectual property protection, employment law compliance and commercial contracts of all types. All of these services are focused on assisting mission-aligned companies.

Several of our clients are worker-owned cooperatives, which we have helped to raise millions of dollars from community investors. One of our clients, Real Pickles, successfully used a Direct Public Offering (DPO) to raise \$500,000 in just two months.

The worker-owners at Real Pickles chose to pursue an alternative form of financing to preserve their commitment to the food system, their employees and their community. In becoming a co-op, the worker-owners at Real Pickles

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decided to sell non-voting, preferred stock through a DPO.

For a cooperative, where mission drives the work, a DPO makes financial and social sense. Investment Crowdfunding allows a company to get needed capital, retain its mission-minded sensibilities and engage customers and community members as investors. As Dan Rosenberg, one of the founders of Real Pickles, says: “It’s a time in our society when increasing numbers of people are very excited for an opportunity to move their money away from Wall Street and into something they believe in.”

Whether you are a cooperative, a nonprofit, or a for-profit business, there are great fundraising tools available for you to engage with the new economy and raise capital on your own terms. We have developed innovative ways of helping our clients conduct a DPO as cost effectively as possible. Using this strategy, you can conduct a legally compliant offering of an investment opportunity that you can advertise however you choose, with both accredited and non-accredited investors.

See more at: <http://www.cuttingedgecapital.com/resources-and-links/direct-public-offering/>. ■